

EC'd Yes Last Received: 09/04/2012 2:10 PM

Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() CROSSROADS MEDIA	Rep Firm	
Advertiser	() .AMERICAN CROSSROADS		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	() PHILADELPHIA
Product	American Crossroads		ALEXANDRIA, VA 22314	Salesperson	() ANJIE BRADY
Estimate#	943		Agency C/P1/P2/E 11/27/943		
Buyer	Stephanie Maroney	Flight Dates	09/05/2012 - 09/14/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 5,500
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	8P-10P	THE X FACTOR (SEASON PREMIER	9/12/	:30	09/12-09/12	1	1	1	\$2,500.00	
	2	SU	7P-730P	THE O.T. (9/9-9/16 & 9/30)	:30		09/09-09/09	1	1	1	\$3,000.00	

--REPORT TOTALS--

Report Totals: 2 / \$5,500.00

--SALES MONTHLY TOTALS--

Sep 12: 2 / \$5,500.00
Sales Totals: 2 / \$5,500.00
Station Totals: 2 / \$5,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$15,714	CATV 0%	WAVY 18%	WGNT 0%	WPXV 0%	WTKR 47%
		WTVZ 0%	WVBT 35%	WVEC 0%		

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Rep Order# 6849249 Ver# 1 Status New Traffic Order# Printed: 09/04/2012 3:59 PM 2 of 2

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Printed:
Last Received:

Traffic Order#

Status New

Ver# 1

6849249

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Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE